

Data4 Group appoints Clara d'Orlando as Group Head of the Public Affairs



Paris, April 29th, 2025 - [Data4](#), the European leader of the data center market for nearly 20 years, today announced the appointment of Clara d'Orlando as Group Head of Public Affairs. Her role will be to support the company in defining and implementing a targeted influence strategy to strengthen Data4's visibility and development in its current and future locations.

Thanks to a €15 billion investment plan announced last February during the AI Action Summit in Paris, Data4 reaffirms its ambition to support the development of digital infrastructures dedicated to AI and cloud services in France. In this context, Clara d'Orlando will be responsible for representing the Group's strategic interests to public authorities and institutional stakeholders.

Previously, Clara held several positions within the public sector in the field of economic development, all focused on a common goal: attracting and supporting international companies in their investment projects in France and contributing to the implementation of public policies aiming at enhancing economic attractiveness.

She spent ten years between Milan and Paris at the governmental investment promotion agency Business France, where she worked as a *Senior Investment Advisor* and later as a *Regulation and Public Policy Expert*. In 2022, Clara joined the office of the Minister Delegate for Foreign Trade and Economic Attractiveness, within the Ministry for Europe and Foreign Affairs, as an *Advisor for Europe and Attractiveness*, a role she held until joining Data4 in 2025.

Clara holds a degree in Public Affairs from Sciences Po Paris and a Master's degree in Economics and Public Management from the prestigious Italian business school Luigi Bocconi.

"I am delighted to join Data4, the only European data center champion, "made in France", Clara said. In a context of continuous geopolitical upheaval, strengthening French and European digital sovereignty is a strategic priority for both institutional stakeholders and

businesses. Promoting Data4's longstanding expertise in this field and building a trustful relationship with public authorities are two key drivers of my daily commitment to supporting the Group's growth."

"We are very proud to welcome Clara as the head of our public affairs department. Her vision and expertise will be invaluable assets in establishing a relationship of trust with institutional stakeholders," Jérôme Totel, Group Strategy and Innovation Director at Data4. "Working closely with the entire public ecosystem at national, regional, and local levels, Clara will be responsible for raising awareness on the major challenges of our sector, its growing strategic importance, and reinforcing Data4's positioning as a committed player in innovation and sustainable economic development across local communities."

About Data4

Data4 is a major European operator and investor in the data center market. The Group finances, designs, builds and operates its own data centers.

Data4 Group has pioneered an ultra-connected, resilient and sustainable data center campus model, with the aim of supporting its customers' digital growth over the long term by providing them with scalable and secure hosting solutions for their IT servers, ranging from a single rack to a dedicated building.

The Group is committed to a proactive approach to sustainable development through its Data4 Good program, which is based on 4 main pillars: environment, people, community and governance.

Data4 Group operates some of the most powerful data center campuses in Europe, with land and electricity reserves that are unique on the European market. Data4's data centers in France, Italy, Spain, Poland, Germany and now Greece are home to international cloud operators and major telecoms providers, as well as innovative tech companies and multinationals.

For more information: data4group.com

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